

# Daniel Banks

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www.halfeatenapple.com

## Objective

I have a passion for communication and I am seeking an opportunity to deliver effective content to users through innovative technology and compelling design.

## Experience

View my portfolio at [www.halfeatenapple.com](http://www.halfeatenapple.com)

2011 - Present	<b>Web Producer   Fender Guitars</b> <ul style="list-style-type: none"><li>■ design and maintain brand websites</li><li>■ develop email marketing campaigns</li><li>■ design contests and promotions</li><li>■ assist in social media management</li></ul>
2007 - 2011	<b>Digital Designer   Phoenix Suns</b> <ul style="list-style-type: none"><li>■ design and develop special content sections</li><li>■ create templates for content management systems</li><li>■ manage email marketing campaigns</li><li>■ assist in social media management</li></ul>
2003 - 2007	<b>Internet Manager   San Antonio Spurs</b> <ul style="list-style-type: none"><li>■ oversee production, scheduling of email newsletters</li><li>■ maintain for content schedule for multiple sites</li><li>■ coordinate with sales department to develop campaigns</li><li>■ create original team content</li></ul>

## Career Highlights

- experienced in managing several high-traffic sites
- over 10 years experience in email marketing
- over 15 years experience in web design
- expert in Adobe Photoshop knowledge (10+ years experience)
- Awarded a 2008 Emmy for Interactive “Suns Locker Room” feature.

## Education

Bachelor of Communication: *Electronic Media* from the University of Texas in San Antonio.